

Sourcing sustainable palm (kernel) oil:

A perspective from FrieslandCampina

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FrieslandCampina's CSR policy and global sustainable palm (kernel) oil procurement policy

- CSR is part of the pillars of FrieslandCampina's strategy (Route 2020)
- RSPO member since 2007. Procurement policy for sourcing sustainable palm (kernel) oil, incl. palm oil used in emulsifiers, established in Q4 2010. Uniform, global policy with the aim to contribute to a more rapid expansion of sustainable palm (kernel) oil.
- As of January 2011 purchasing of mass balance/segregated palm oil where available. Purchase Greenpalm certificates for palm (kernel) oil not yet available via MB or SG supply chain option.

Requirements for successful implementation of the policy

- Appropriate supplier base, senior management commitment, multidisciplinary approach within FrieslandCampina

Challenges for supply chain actors

- Complexity supply chain, MB/SG palm (kernel) oil not yet available worldwide, different views of supply chain actors on sustainability.

Measure continuous performance

- FrieslandCampina's CSR program, define targets until 2020
- Sustainable sourcing is one of the 12 KPI's of FrieslandCampina's CSR policy.